

Press release

Friday, 25 February

Probuild tradies offered lifeline by Local Expert

Local Expert is offering instant onboarding to its innovative platform for tradies and service providers and contractors who find themselves impacted as Probuild goes into administration.

“It’s a difficult day for the trades industry and at Local Expert we recognise that,” said Chief Marketing Officer, Paul Winslow.

“We believe that Australian tradies and Local Experts deserve the opportunity to build a secure and stable future. That’s why we built Local Expert.

“We do not charge franchise fees and there are no lead generation fees. You simply pay a commission on any jobs completed. It’s a zero-investment way to start your own business - a long overdue fair go for tradies and service providers in Australia.”

Local Expert is partnered with HIA and a founding member of Responsible Trades Australia that offers tradies an easy-to-use platform featuring:

- No sign up fees
- No lead generation fees
- Quote, book AND invoice at the touch of a button
- Choose from three service tiers
- Finance option for equipment

“Ultimately we think Local Expert gives hardworking Aussies a great way to earn money and control their career,” said Winslow. “It’s flexible so workers can jump on and off the platform if they have other jobs or contracts.

“Technology platforms have revolutionised many industries by offering workers the opportunity to work independently, flexibly and securely, we’re now offering qualified tradies the same power. We invite all those impacted by the Probuild news and tradies and service providers across Australia to sign up today.”

Visit localexpert.com.au for more information.

Contact: Paul Winslow, Chief Marketing Officer: 0432 489345 or paul.winslow@aspire42.com.au.

About Local Expert

Local Expert offers service providers and tradies a comprehensive, flexible platform to generate leads, manage finances and take care of all the admin associated with running a business efficiently. All service providers are fully vetted and qualified, so consumers know they can trust a Local Expert. Local Expert is an Aspire42 company, a founding member of Responsible Trades Australia and is partnered with HIA.

About Aspire42

Aspire42 an Australian company that invests in existing and new companies to create innovative market offering. We look to develop new brands and business models where we see opportunities to disrupt markets and create value. Visit aspire42.com.au for more information.

